



# Central Progeny Test First to Market Field Day

Tuesday 21 November  
1pm – 4:30pm

Horizon Farming's Maraetotara Farm,  
1262 Maraetotara Road, Havelock North

With support from our partners at Progressive Meats Ltd, Horizon Farming and FMG, we will be hosting a field day for the Next Generation Terminal Sire Progeny Test, at Maraetotara Farm.

Lambs born on the Hawke's Bay property this spring have sires from 22 different breeding operations.

Progeny are monitored for growth rate, before being processed and measured for eating quality and yield through Progressive Meats' grading system.

**Head along to see progeny first hand and hear the latest results.**

**RSVP here**

or call us on 03 477 6632



## FIELD DAY PROGRAMME

### **Welcome & Farm overview**

*Graham Alder, B+LNZ Genetics,  
Stuart Ellingham, Horizon Farming*

### **Eating quality...consumers have choices**

*Jim Goodall, Progressive Meats*

### **What is a progeny test? and why should I care?** *Annie O'Connell, B+LNZ Genetics*

### **IMF (marbling) measurement demonstration**

*Tricia Johnson, AgResearch*

### **Progeny Test lambs on display**

*Maraetotara yards*

### **The science: what does all this mean for your farm?**

*Aimee Charteris Genetics,  
Stuart Ellingham, Horizon Farming*

### **The science + The vision: delivering future market value.** *Craig Hickson, Progressive Meats*

### **Q&A Panel**

### **BBQ and refreshments**

